



KSENIJA DENISOVA-KOVERINA

GRAPHIC DESIGNER

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Riga, Latvia

PORTFOLIO

Check out my portfolio here:

CREATIVEBYKSENIJA.COM

EXPERIENCE

Designer

"Studio Classica", Riga (Latvia)

10/05/2022– 30/06/2025

- Development of high-quality digital and print materials, including presentations, business cards, eBooks, posters, banners, social media posts, packages, flyers, illustrations, campaign visuals, etc., according to brand guidelines, creation of brand guidelines for clients' needs;
- Development of color palettes, moodboards, typefaces, logos, additional brand elements;
- Creating consistent designs across multiple formats and adapting them for various platforms;
- Website layout design using Figma and implementation, mainly on the Kajabi platform, ensuring brand consistency and responsiveness;
- Participation in brainstorming team meetings and client meetings;
- Making corrections according to the clients' needs.

EDUCATION

Professional Master's Degree in Design Engineering

01/09/2023–06/06/2025

Courses in Design Project Management, Branding, Product Design and Engineering, Parametric 3D Modeling.

Riga Technical University, Riga (Latvia)

Professional Bachelor's Degree in Arts and Graphic Design

01/09/2019–27/06/2023

Courses in Print Layout, Composition, Branding, Animation, Web Design, HTML & CSS, and Marketing.

University of Latvia, Riga (Latvia)

General Secondary Education

01/09/2007–08/06/2019

Rezekne Polish State Gymnasium, Rezekne (Latvia)

ADDITIONAL INFORMATION

- **Technical Skills:** Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro), Figma, Canva.
- **Other Tools:** ClickUp, Monday, Microsoft 365, Midjourney, DeepAI, ChatGPT.
- **Design Skills:** design of print and digital visual assets (brochures, posters, presentations, newsletters, banners, infographics, social media content) in line with brand guidelines, development of new brand identities, website design, image, video editing, packaging design.
- **Other Skills:** creative thinking, time management, attention to detail and accuracy, ability to manage multiple projects and meet deadlines, strong communication, and teamwork, openness to feedback.
- **Languages:** English (C1), Polish (B2), Latvian (C2), Russian (C2).